

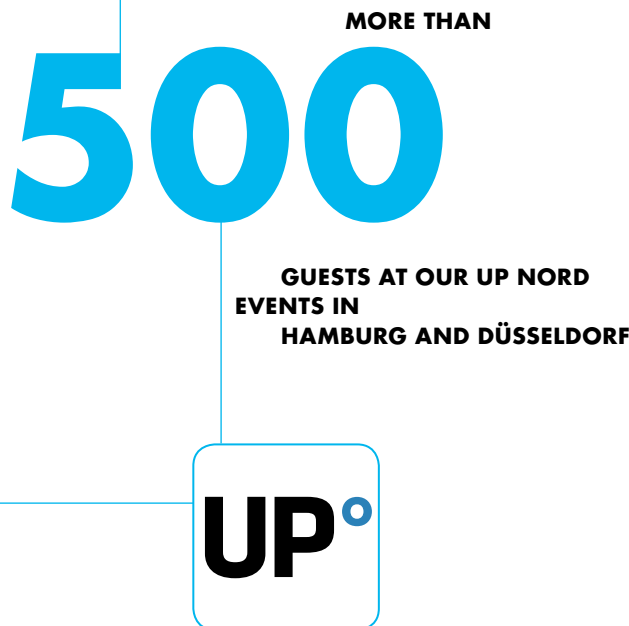
## UP° UNTERNEHMER POSITIONEN NORD

We are a **STRONG PARTNER FOR SMALL AND MEDIUM-SIZED COMPANIES**. We want to convince with expertise and commitment in all questions of finance, but also over and above this. With our 'Unternehmer Positionen Nord' initiative, UP° for short, we support our clients with a wide range of information services and regular events – always with a clear focus on entrepreneurs and their view of things.

At the UP° events in 2015 we again discussed major current issues: what effects will the TTIP trade agreement have? Where are the investment opportunities of the future? These events always included well-informed experts from the areas of business, politics and social

affairs. Among the prominent guests were, for example, the EU MP Viviane Reding and Prof. Dr Horst Köhler, former President of the Federal Republic of Germany. The main aim of these evenings is face-to-face discussion: with the guest speakers, other SMEs and the top management of HSH Nordbank.

Detailed reports on the events are available at **WWW.UNTERNEHMERPOSITIONEN.DE**, together with background information and interviews with experts. Here, you will also find studies by leading economic institutes on sectors, markets and the economy – as seen from an SME perspective, tailor-made for our clients.



UP° APP – FOR APPLE AND ANDROID



*Prof. Dr Horst Köhler,  
former President of the  
Federal Republic of Germany*



*Dietrich Scheder-Bieschin, CEO  
MACS Maritime Carrier Shipping*